



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

The New Media Firm  
1322 G Street SE  
Washington, DC 20003

## Contract # 30069

Schedule Dates 10/30/12-11/06/12  
Advertiser Iss/ Defend Justice From Politics (3462)  
Agency The New Media Firm (2409)  
Product Political Issues (1082)  
Brand DEF JUSTICE FOR POLITICS (12535)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name PLACEMENT, MEDIA  
Phone/Fax /  
CPE 361/379/1547  
Account Types National/Political Issue  
Billing Type Standard  
Comments DEF JUSTICE FR POLIT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEFEND JUSTICE FROM  
POLITICS  
\$200 added from headline #6258660

Date Entered 08/01/12  
Last Modified 10/23/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06258661  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,381.25  
Net Total \$47,493.75  
Sales Tax

## WSVN (WSVN)

By Broadcast Month Spots Rate  
Nov. 2012 40 \$55,875.00  
Grand Total: \$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/02/12-11/02/12	1	:30	10P- 11P (ET)	1					1			1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 AWS 10.00P	8/1/12
2.0	Normal Line / SPOT (2)	11/02/12-11/02/12	1	:30	12P- 12:30P (ET)	1					1			1	\$575.00	\$575.00	WSVN (WSVN)	CH7 AWS-NOON	8/1/12
3.0	Normal Line / SPOT (3)	11/02/12-11/02/12	1	:30	5P- 5:30P (ET)	1					1			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 AWS 5.00PM	8/1/12
4.0	Normal Line / SPOT (4)	11/02/12-11/02/12	1	:30	6P- 6:30P (ET)	1					1			1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 AWS 6.00PM	8/1/12
5.0	Normal Line / SPOT (5)	11/02/12-11/02/12	1	:30	7:30A- 8A (ET)	1					1			1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
6.0	Normal Line / SPOT (6)	11/02/12-11/02/12	1	:30	8:30A- 9A (ET)	1					1			1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
7.0	Normal Line / SPOT (7)	11/02/12-11/02/12	1	:30	9A- 9:30A (ET)	1					1			1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
8.0	Normal Line / SPOT (8)	11/05/12-11/05/12	1	:30	10P- 11P (ET)	1	1							1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 AWS 10.00P	8/1/12
9.0	Normal Line / SPOT (9)	11/05/12-11/05/12	1	:30	12P- 12:30P (ET)	1	1							1	\$575.00	\$575.00	WSVN (WSVN)	CH7 AWS-NOON	8/1/12
10.0	Normal Line / SPOT (10)	11/05/12-11/05/12	1	:30	5:30P- 6P (ET)	1	1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 AWS 5.30PM	8/1/12
11.0	Normal Line / SPOT (11)	11/05/12-11/05/12	1	:30	6:30P- 7P (ET)	1	1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 AWS 6.30PM	8/1/12
12.0	Normal Line / SPOT (12)	11/05/12-11/05/12	1	:30	8A- 8:30A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
13.0	Normal Line / SPOT (13)	11/05/12-11/05/12	1	:30	8:30A- 9A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	1	:30	9A- 9:30A (ET)	1	1							1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

The New Media Firm  
1322 G Street SE  
Washington, DC 20003

## Contract # 30069

Schedule Dates 10/30/12-11/06/12  
Advertiser Iss/Defend Justice From Politics (3462)  
Agency The New Media Firm (2409)  
Product Political Issues (1082)  
Brand DEF JUSTICE FOR POLITICS (12535)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name PLACEMENT, MEDIA  
Phone/Fax /  
CPE 361/379/1547  
Account Types National/Political Issue  
Billing Type Standard  
Comments DEF JUSTICE FR POLIT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
POLITICS  
\$200 added from headline #6258660

Date Entered 08/01/12  
Last Modified 10/23/12  
Entered By Wendy Crecque  
CO-OP No  
Headline # 06258661  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,381.25  
Net Total \$47,493.75  
Sales Tax

WSVN (WSVN)  
By Broadcast Month Spots Rate  
Nov. 2012 40 \$55,875.00  
Grand Total: 40 \$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	11/03/12-11/03/12	1	:30	6P- 6:30P (ET)							1		1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
15.0.1	Closed Preempt (15)	11/03/12															WSVN (WSVN)	Football Exception - COLLEGE FOOTBALL	
16.0	Normal Line / SPOT (16)	11/03/12-11/03/12	1	:30	6:30P- 7P (ET)							1		1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
16.0.1	Closed Preempt (16)	11/03/12															WSVN (WSVN)	Football Exception - COLLEGE FOOTBALL	
17.0	Normal Line / SPOT (17)	11/03/12-11/03/12	1	:30	7:30A- 8A (ET)							1		1	\$300.00	\$300.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
18.0	Normal Line / SPOT (18)	11/03/12-11/03/12	1	:30	8A- 8:30A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
19.0	Normal Line / SPOT (19)	11/03/12-11/03/12	1	:30	8:30A- 9A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
20.0	Normal Line / SPOT (20)	11/03/12-11/03/12	1	:30	9A- 9:30A (ET)							1		1	\$500.00	\$500.00	WSVN (WSVN)	TODAY-FL SA ED	8/1/12
21.0	Normal Line / SPOT (21)	11/04/12-11/04/12	1	:30	6P- 6:30P (ET)								1	1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
21.0.1	Closed Preempt (21)	11/04/12															WSVN (WSVN)	Football Exception - NFL	
22.0	Normal Line / SPOT (22)	11/04/12-11/04/12	1	:30	6:30P- 7P (ET)								1	1	\$800.00		WSVN (WSVN)	NEWS	8/1/12
22.0.1	Closed Preempt (22)	11/04/12															WSVN (WSVN)	Football Exception - NFL	
23.0	Normal Line / SPOT (23)	11/01/12-11/01/12	1	:30	5:30P- 6P (ET)							1		1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NEWS 5:30PM	8/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving this other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

The New Media Firm  
1322 G Street SE  
Washington, DC 20003

## Contract # 30069

Schedule Dates 10/30/12-11/06/12  
Advertiser Iss/ Defend Justice From Politics (3462)  
Agency The New Media Firm (2409)  
Product Political Issues (1082)  
Brand DEF JUSTICE FOR POLITICS (12535)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name PLACEMENT, MEDIA  
Phone/Fax /  
CPE 361/379/1547  
Account Types National/Political Issue  
Billing Type Standard  
Comments DEF JUSTICE FR POLT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEFEND JUSTICE FROM  
POLITICS  
\$200 added from headline #6258660

Date Entered 08/01/12  
Last Modified 10/23/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06258661  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,381.25  
Net Total \$47,493.75  
Sales Tax

## WSVN (WSVN)

By Broadcast Month  
Nov. 2012 40  
Grand Total: \$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT (24)	11/01/12-11/01/12	1	:30	6:30P- 7P (ET)	1				1				1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:30PM	8/1/12
25.0	Normal Line / SPOT (25)	11/01/12-11/01/12	1	:30	8A- 8:30A (ET)	1				1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
26.0	Normal Line / SPOT (26)	11/01/12-11/01/12	1	:30	8:30A- 9A (ET)	1				1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
27.0	Normal Line / SPOT (27)	11/02/12-11/02/12	1	:30	9A- 9:30A (ET)	1				1				1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
28.0	Normal Line / SPOT (28)	10/30/12-10/30/12	1	:30	5:30P- 6P (ET)	1							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:30PM	8/1/12
29.0	Normal Line / SPOT (29)	10/30/12-10/30/12	1	:30	6:30P- 7P (ET)	1							1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 5:30PM	8/1/12
30.0	Normal Line / SPOT (30)	11/06/12-11/06/12	1	:30	7:30A- 8A (ET)	1				1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
31.0	Normal Line / SPOT (31)	10/30/12-10/30/12	1	:30	8A- 8:30A (ET)	1				1				1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
32.0	Normal Line / SPOT (32)	10/30/12-11/06/12	1	:30	8:30A- 9A (ET)	1				1				2	\$1,550.00	\$3,100.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
33.0	Normal Line / SPOT (33)	10/30/12-10/30/12	1	:30	9A- 9:30A (ET)	1				1				1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
34.0	Normal Line / SPOT (34)	10/31/12-10/31/12	1	:30	10P- 11P (ET)	1				1				1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH7 NWS 10:00P	8/1/12
35.0	Normal Line / SPOT (35)	10/31/12-10/31/12	1	:30	12P- 12:30P (ET)	1				1				1	\$575.00	\$575.00	WSVN (WSVN)	CH7 NWS-NOON	8/1/12
36.0	Normal Line / SPOT (36)	10/31/12-10/31/12	1	:30	5P- 5:30P (ET)	1				1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH7 NWS 5:00PM	8/1/12
37.0	Normal Line / SPOT (37)	10/31/12-10/31/12	1	:30	6P- 6:30P (ET)	1				1				1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH7 NWS 6:00PM	8/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

The New Media Firm  
1322 G Street SE  
Washington, DC 20003

## Contract # 30069

### Schedule Dates

10/30/12-11/06/12

### Advertiser

Iss/ Defend Justice From Politics (3462)

### Agency

The New Media Firm (2409)

### Product

Political Issues (1082)

### Brand

DEF JUSTICE FOR POLITICS (12535)

### Salesperson

HRP/VA/MCGARR, MEGHAN (1117)

### Sales Office

Washington DC

### Buyer Name

PLACEMENT, MEDIA

### Phone/Fax

/

### CPE

361/379/1547

### Account Types

National/Political Issue

### Billing Type

Standard

### Comments

DEF JUSTICE FR POLIT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEFEND JUSTICE FROM  
POLITICS  
\$200 added from headline #6258660

Date Entered 08/01/12  
Last Modified 10/23/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06258661  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,381.25  
Net Total \$47,493.75  
Sales Tax

WSVN (WSVN)  
By Broadcast Month  
Nov. 2012 40 \$55,875.00  
Grand Total: 40 \$55,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (38)	10/31/12-10/31/12	1	:30	7:30A- 8A (ET)	1			1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
39.0	Normal Line / SPOT (39)	10/31/12-10/31/12	1	:30	8:30A- 9A (ET)	1			1					1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
40.0	Normal Line / SPOT (40)	10/31/12-10/31/12	1	:30	9A- 9:30A (ET)	1			1					1	\$600.00	\$600.00	WSVN (WSVN)	TODAY-FLORIDA	8/1/12
41.0	Revised Line / SPOT (41)	11/03/12-11/03/12	1	:30	10P- 10:30P (ET)	1					1			1			WSVN (WSVN)	SET 10P NEWS	10/22/12
41.1	Normal Line / SPOT (41)	11/03/12-11/03/12	1	:30	10:30P- 11P (ET)	1					1			1	\$3,000.00	\$3,000.00	WSVN (WSVN)	SET 10P NEWS	10/23/12
42.0	Revised Line / SPOT (42)	10/30/12-10/30/12	1	:30	4:30A- 4:59A (ET)	1			1					1			WSVN (WSVN)	SET 430A NEWS	10/22/12
42.1	Normal Line / SPOT (42)	10/30/12-10/30/12	1	:30	4:30A- 4:59A (ET)	1			1					1	\$200.00	\$200.00	WSVN (WSVN)	430A NEWS	10/22/12
43.0	Normal Line / SPOT (43)	11/05/12-11/05/12	1	:30	4:30A- 4:59A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)	430A NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.